

# SEKIGUCHI Nori

## Our Story

**0 to 1.8 million** sheets of Nori

Koichi Sekiguchi, our founder, started selling Nori door to door on his bicycle in 1971. He had given up on his dream of going to college in order to support his parents and three sisters.



He is a self-taught entrepreneur and has grown his business by trying new strategies. It was a difficult road, but he now distributes his seaweed to over **500 companies along with countless** sushi restaurants and grocery stores throughout Japan. Sekiguchi Nori is one of the fastest growing companies in the industry.

## The very best quality nori available in Japan

The majority of our Nori products are made with seaweed only available through premium Japanese markets. Access to these markets is extremely selective - granted to companies that have demonstrated trust in production quality and sales volume. Sekiguchi Nori Company is unique in its ability to provide such high quality seaweed at reasonable prices.

With this privilege, we offer our customers the best of the best Nori available on the market in Japan. We are confident that you will enjoy the superior flavor and the texture of Nori made with true quality and care.



Koichi Sekiguchi and his expert purchasing team carefully select the highest quality seaweed at the market.



The seaweed is checked again at our factory and only the finest is chosen for roasting.



Quality control line – checking roasting temperature, color and texture



2<sup>nd</sup> Check on the color and the texture of the roasting process



Final check on the roasted Nori – ready to be packed to distribute to almost 500 stores, companies and individual customers all over in Japan



Customers shopping and waiting in line at one of the retail stores

Contact in English

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